

U-Multirank – The implementation of a multidimensional international ranking

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Agenda

Basic facts about U-Multirank

The benefits of U-Multirank

Activities and next steps

What are the distinctive features of U-Multirank?

- **Multidimensional ranking - Going beyond the traditional focus on research excellence**
 - Five dimensions: teaching & learning, research, knowledge transfer, international orientation, regional engagement
 - No composite indicators, no pre-defined weights on individual indicators, single ranking for each indicator
- **User-driven ranking**
 - Personalised ranking allows users to rank by their own preferences and priorities on dimensions and indicators (“democratised” approach)
 - flexible web tool



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What are the distinctive features of U-Multirank?

- **Comparing like with like**
 - Link to mapping indicators allowing identification of institutions with similar institutional profiles
- **Multi-level ranking**
 - Combining institutional ranking (whole institutions) and field-based rankings (start with: electrical and mechanical engineering, business studies, physics)
- **Stakeholder-oriented processes**
 - Intensive inclusion of stakeholders in development and continuous refinement of U-Multirank



Is this still a ranking?

- EUA-report: This is something very different
- but it is still a vertical order
- We stay in the ranking terminology to question the traditional rankings explicitly
- marketing and communication will make clear the difference (for example we consider a tagline as part of the logo incl. “comparison”)



With this approach U-Multirank will create multi-dimensional performance profiles

Teaching and Learning

	Institutional ranking	Field-based ranking
• Student-staff-ratio		●
• Graduation rate (BA and - separately - MA)	●	●
• Percentage of academic staff with PhD		●
• Percentage of students graduating within normative period (BA and –separately - MA)	●	●
• Rate of graduate employment	●	●
• Inclusion of work experience in degree programme		●



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Teaching and Learning – Student Satisfaction Indicators

	Institutional ranking	Field-based ranking
• Overall learning experience		●
• Quality of courses & teaching		●
• Organisation of the programme		●
• Contact to teachers		●
• Social climate		●
• Facilities (libraries, laboratories, rooms, IT)		●
• Research orientation of teaching /programme		●
• Inclusion of work experience /practical elements		●



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With this approach U-Multirank will create multi-dimensional performance profiles

Research		
	Institutional ranking	Field-based ranking
• External research income (per fte academic staff)	●	●
• Doctorate productivity		●
• Total research publication output (per fte academic staff)*	●	●
• Art related output	●	
• Field-normalised citation rate*	●	●
• Highly cited research publications *	●	●
• Interdisciplinary research publications*	●	●
• Research orientation of teaching (student survey)		●
• Number of post-doc positions	●	



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Knowledge Transfer

	Institutional ranking	Field-based ranking
• Income from private sources (service contracts, consultancies, licenses, royalties, trials, etc.)	●	●
• Joint research publications with industry*	●	●
• Patents (per fte academic staff)	●	●
• Co-patents with industry (per fte academic staff)	●	●
• Number of spin-offs (average over three year period)	●	
• Patent citations to research publications*	●	●
• Revenues from Continuous Professional Development	●	



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With this approach U-Multirank will create multi-dimensional performance profiles

International Orientation

	Institutional ranking	Field-based ranking
• Educational programmes (BA/MA) in foreign language	●	
• International orientation of degree programmes		●
• Opportunities to study abroad (student survey)		●
• Student mobility (composite of incoming, outgoing, joint degree students)	●	●
• Percentage of international academic staff	●	●
• Percentage of PhDs awarded to foreign students	●	●
• International joint research publications*	●	●
• International research grants		●



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With this approach U-Multirank will create multi-dimensional performance profiles

Regional Engagement

	Institutional ranking	Field-based ranking
• Percentage of graduates working in the region	●	●
• Student internships in regional enterprises	●	●
• Degree theses in cooperation with regional industry		●
• Regional joint research publications*	●	●
• Income from regional sources	●	●



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U-Multirank is done by a consortium of partners combining different functions and expertise

- **Coordination/lead and rankings**

- **CHE** Centre for Higher Education
- **CHEPS** Center for Higher Education Policy Studies

- **Partners**

- **Data collection:** *CWTS Center for Science and Tehnology Studies, U Leiden*, *Incentim: International Centre for Research on Entrepreneurship, Technology and Innovation Management, KU Leuven*, *Benedetto Lepori, University Lugano*
- **Web tool experts:** *folge3, Johnny Rich (Push)*
- **Business Model:** *Elsevier, Bertelsmann Foundation*

- **Associate partners**

- **National rankings:** *OST (France); Perspektywy (Poland), Fundación CYD (Spain)*
- **Stakeholder Organisations:** *Business Europe, ESU, CESAER, IRUN, UASNet*



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Why another ranking ?

Basic facts about U-Multirank

The benefits of U-Multirank

Activities and next steps

U-Multirank provides specific benefits to participating institutions

Basic benefits

- visibility of institutions with different profiles to mobile students
- visibility of specific profiles: tool to look for “similar” institutions
- comparison of performance with like
- allowing differentiated internal SW-analysis, evidence-based internal discussions both on institutional and on field level
- Detailed comparative analysis of own student survey (e.g. student survey)

Option to support benchmarking networks

- Either for informal networks or organisations
- Multi-level: institutional and fields
- Perspective: Protected area in website



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Benefits of the web tool: The basic features

The image shows a screenshot of the U-Multirank website interface. The page is divided into several sections. At the top, there are three main navigation areas: 'U-Multirank', 'A set of pre-defined rankings', and 'Explore profiles'. Below these, there are four callout boxes with red speech bubble backgrounds, each pointing to a specific feature of the website. The callouts are: 'The interactive, personalised ranking tool' (pointing to the 'Our rankings' section), 'A special track for student use' (pointing to the 'Studentrank' section), 'The direct and detailed way to a particular university' (pointing to the 'Explore profiles' section), and 'Background Information & methodology' (pointing to the 'About the project' section). The bottom of the page features a footer with a list of links: 'FAQ', 'Help', and 'Contact us'.

U-Multirank

A set of pre-defined rankings

Explore profiles

Our rankings

Here you find a number of pre-defined rankings

[Top research intensive universities](#)

[Top internationally oriented universities](#)

....

Studentrank

A special track for student use

About the project

Methodology

Glossary

FAQ

Help

Contact us

... to identify first a sample of comparable institutions
the user can ...

255 universities match your criteria

Teaching & Learning [hide]	
Scope	comprehensive broad specialised none
Highest degree awarded	Doctorate Master Bachelor

Research [hide]	
Academic research publication	high medium low
PhDs awarded	yes no

International Orientation [hide]	
Percentage international academic staff	high medium low
Foreign degree seeking students	high medium low

Regional Engagement [hide]	
New students from the region	many medium few

Knowledge Transfer [hide]	
Income from knowledge transfer	high medium low
Patents	many medium few

Select an institutional profile which defines the sample of institutions to be compared

...leads to a ranking comparing like with like

> Institutional Ranking

Compare universities

Performance of universities that match [your profile](#)

[Change indicators](#)

Table is sorted alphabetically

General features		Teaching & Learning			Research			International Orientation			Regional Engagement			Knowledge Transfer		
size	specialisation	Percentage grad waiting within normative period	Graduation rate	Rate of graduate employment	External re- search income	Total research publication output	Art related output	Education in foreign language	Student mobility	Percentage of international academic staff	Internships in Regional Enterprises	Regional joint research publications	Income from regional sources	Income from private sources	Joint research publications	Patents (per fte academic staff)
Amsterdam	NL	2.3k	broad													
Antwerp	B	1.5k	specialised													
Genoa	I	10k	broad													
Leiden	NL															
Moscow State	RUS															
München (LMU)	D															
Oxford																
....																

Including those institutions that match the mapping criteria

Result: Overall indicator dimension

Option: show all indicators of a dimension

Alternatively the user can start from the profile of a *particular* university

Select or Search a university

Select

A - J K - S T - Z

Amsterdam	NL
Antwerp	B
Genoa	I
Leiden	NL
Moscow State	RUS
München (LMU)	D
Oxford	GB
...	

Search

Enter text

Search

Alternatively the user can start from the profile of a particular university

Compare University of Leiden to similar universities

The properties of your selected institution are highlighted. You can set certain indicators to be ignored. Afterwards you can compare the selected institution with all those that match its profile.

Teaching & Learning		
Subject areas covered	comprehensive broad specialised none	<input type="checkbox"/> ignore this
Degree level focus	Doctorate Master Bachelor	<input type="checkbox"/> ignore this
Orientation of degree	general formative focus licensed/regulated professional orientation other career oriented focus mixed focus	<input type="checkbox"/> ignore this
Expenditure on teaching	substantial some none	<input type="checkbox"/> ignore this

Knowledge		
Major		<input type="checkbox"/> ignore this
		<input type="checkbox"/> ignore this
		<input type="checkbox"/> ignore this
	large	<input type="checkbox"/> ignore this

The empirical profile information of this particular university

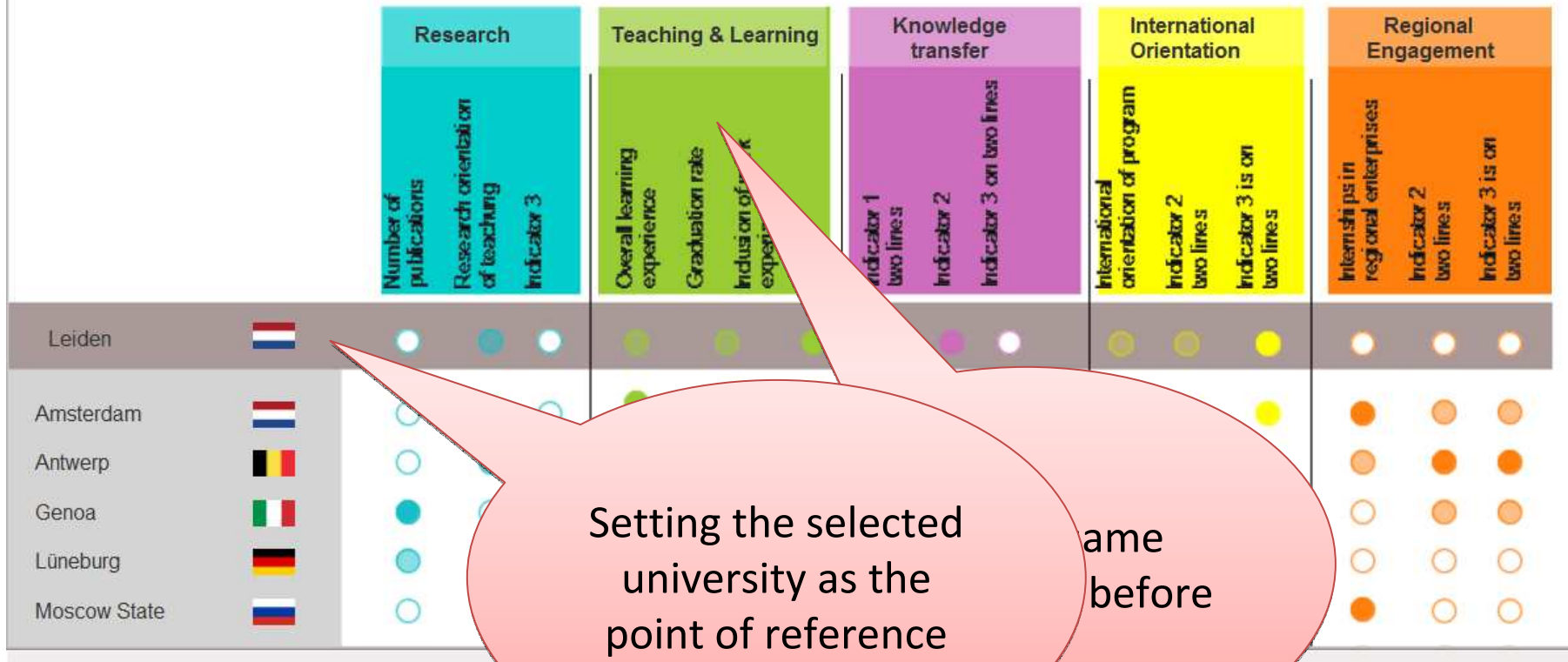
Option to ignore a characteristic in defining similar institutions

International orientation [show](#)

...leads again to a ranking comparing like with like

Compare universities to University of Leiden

List of universities that match the profile of University of Leiden



In all tracks there is the option to personalise the ranking

Change indicators

You can select up to 10 indicators. The indicators are grouped in 5 dimensions.

The image shows a selection interface for ranking indicators, organized into five dimensions. A red speech bubble points to the 'Evaluation of teaching' indicator in the 'Teaching & Learning' dimension.

Dimension	Indicators
Teaching & Learning	<ul style="list-style-type: none"><input type="checkbox"/> Organization of programme<input type="checkbox"/> Inclusion of work experience<input checked="" type="checkbox"/> Evaluation of teaching<input type="checkbox"/> Social climate<input checked="" type="checkbox"/> Libraries<input checked="" type="checkbox"/> Staff / student ratio<input checked="" type="checkbox"/> Graduation rate
Research	<ul style="list-style-type: none"><input type="checkbox"/> External research income<input type="checkbox"/> Total publication output<input type="checkbox"/> Student satisfaction (research orientation of program)<input type="checkbox"/> Research productivity<input type="checkbox"/> Research rate<input type="checkbox"/> ...
Knowledge transfer	<ul style="list-style-type: none"><input type="checkbox"/> University-industry joint research publication<input type="checkbox"/> Joint research contracts with private enterprise<input type="checkbox"/> Patents awarded<input type="checkbox"/> Co-patenting<input type="checkbox"/> Annual income from licensing<input type="checkbox"/> ...
Internationalisation	<ul style="list-style-type: none"><input type="checkbox"/> International students<input type="checkbox"/> Incoming and outgoing students<input type="checkbox"/> Opportunities to study abroad (student satisfaction)<input type="checkbox"/> International orientation of programs<input checked="" type="checkbox"/> International academic staff<input type="checkbox"/> International joint research publications<input type="checkbox"/> ...
... (unlabeled)	<ul style="list-style-type: none"><input type="checkbox"/> ...

The pre-defined ranking on research intense universities

Top research universities

This ranking presents the performance of the leading research universities based on a pre-defined selection of indicators from the other dimensions that are available in the ranking.

Institutional ranking Select a field

Table is sorted by rank groups
[Sort alphabetically](#)

		Research						International Orientation	Regional Engagement	Knowledge Transfer	
		External research income	Doctoral production	Total research publication output	Field-normalised citation rate	Highly cited research publications	Interdisciplinary research publications	Research orientation of teaching (student satisfaction)	International joint research publications	Regional joint research publications	Patent citations to research publications
Oxford	GB	●	●	●	●	●	●	●	●	●	●
Antwerp	B	●	●	●	●	●	●	●	●	●	●
München (LMU)	D	●	○	●	○	●	●	○	○	○	○
Leiden	NL	●	●	●	○	●	●	○	○	○	○
Moscow State	RUS	○	●	●	●	○	○	○	○	○	○
Genoa	I	●	○	●	○	○	○	○	○	○	○
Amsterdam	NL	●	○	●	○	●	○	○	○	○	○

Pre-defined selection of research intense universities, sorted according to top group results

Pre-defined selection of indicators referring to research

What does participation demand from universities?

There are no fees for participation!

Participation in data collection

- Institutional data – including profile indicators
- Field-based data
- Participation in student survey

Other data are from other sources

- Bibliometric data / indicators
- Patent data



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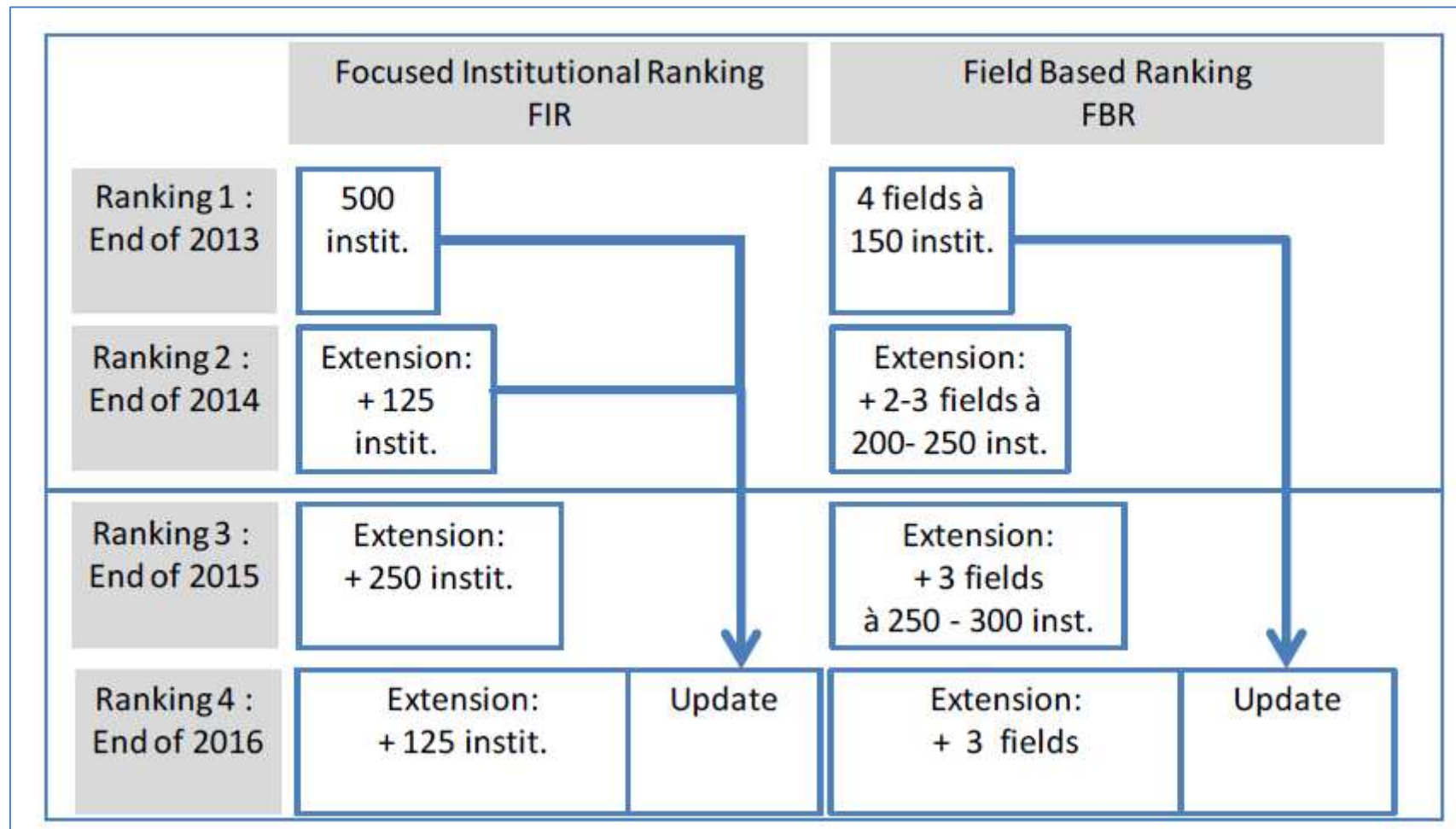
The first ranking: 2014

- A first ranking to be published in early 2014
- *Institutional* ranking of whole institutions
- and rankings for four academic *fields*
 - Mechanical engineering
 - Electrical engineering/information technology
 - Business/management
 - Physics
- Coverage: minimum of 500 institutions



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U-Multirank will be gradually extended: the number of institutions



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U-Multirank will be gradually extended: the number of fields

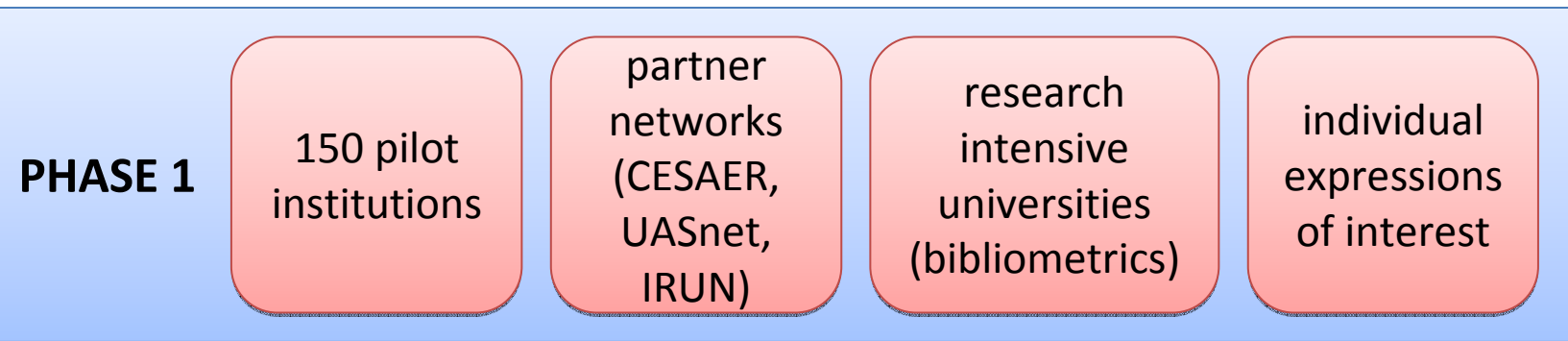
Project phase 1		Project phase 2		Post project phase
2014	2015	2016 I	2017 II	2018 III
Business	Computer Science /IT	Sciences	Social sciences	Engineering & technology
Mechanical engineering	Sociology	Mathematics	Business	Civil engineering
Electrical Engineering	Psychology	Phycis	Sociology	Mechanical engineering
Phycis	Music	Chemistry	Political Science	Electrical Engineering
	Social Work	Biology	Law	Process Engineering
			Services	Computer Science /IT
		Health/life sciences	Education / welfare	Arts & humanities
		Medicine	Education	Music
		Psychology	Social Work	History
		Nursing		Linguistics (Languages)
				Geography

red - "high attention fields"



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The Recruitment of institutions (*target: 500*)



PHASE 2: country-specific recruitment (getting a certain number and scope per country on board)

PHASE 3: targeted recruitment to ensure adequately balanced sample for the first ranking



What will be the next steps?

Continuous communication & support

- detailed information about data collection process and schedule
- transparency about all steps and activities
- responsiveness channels

Data collection

- starting June 2013 (institutional and field-based data collection)
- student survey: students can be invited from June to November

(publication of first ranking: early 2014)



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Information / Contact

- Information about U-Multirank

www.u-multirank.eu



- Final report of the feasibility study

http://ec.europa.eu/education/higher-education/doc/multirank_en.pdf

- Contact/Expression of interest in participation

info@u-multirank.eu



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