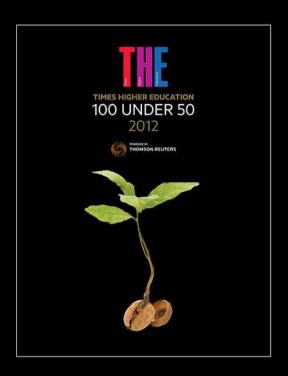
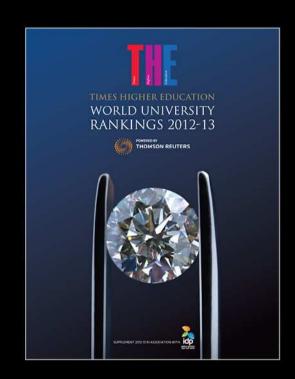
World University Rankings. Brussels

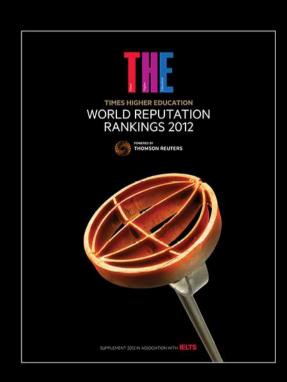
















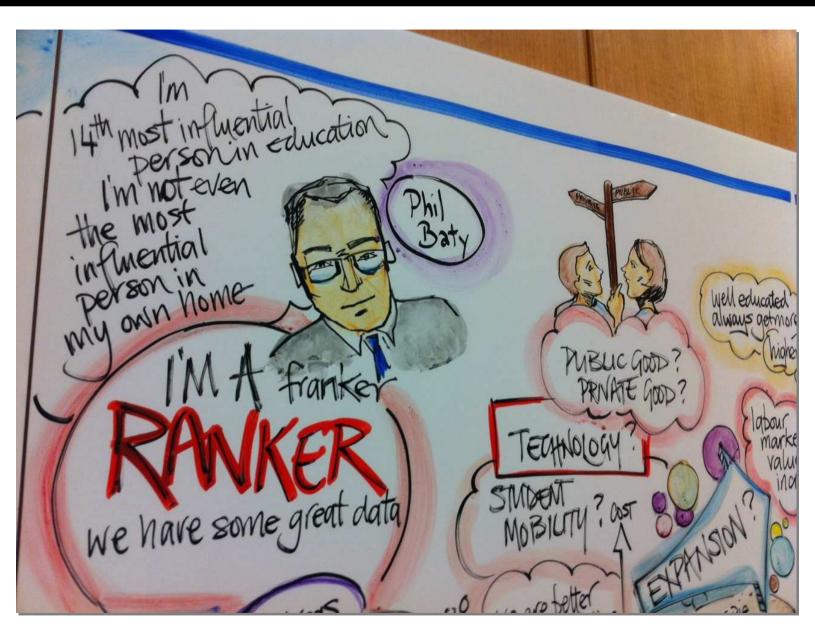






About me

Phil Baty Rankings Editor







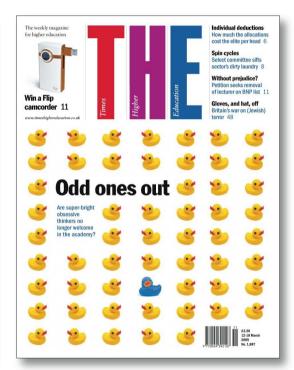




Times Higher Education

The global authority on higher education, in print and on-line,















TSL Education

























Why Rank? Globalisation

4 million internationally mobile students – 7 million by 2020

Country	% market share 2010	% market share 2000	Change 2000-10 (percentage points)	Internationa students as % of overall studen population, 2010
US	16.6	22.9	-6.3	3.4
UK	13.0	10.8	2.2	16.0
Australia	6.6	5.1	1.5	21.:
Germany	6.4	9.0	-2.6	
France	6.3	6.6	-0.3	7
Canada	4.7	4.6	0.1	6.0
Russia	3.9	2.0	1.9	0
Japan	3.4	3.2	0.2	3.4
Spain	2.4	1.2	1.2	3.0
China	1.8	1.8	0.0	











Why Rank? Globalisation

200+ branch campuses

40 per cent of research papers published by world top 200 universities are internationally co-authored









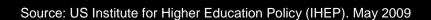


Why rank? Rankings perform a helpful function

"Rankings... encourage institutions to move beyond their internal conversations to participate in broader national and international discussions"

"Rankings... foster collaboration, such as research partnerships, student and faculty exchange programmes"

"Rankings prompt change in areas that directly improve student learning"











Why rank?

Rankings are "potentially useful in helping students choose an appropriate university"

Rankings "help by encouraging the collection and publication of reliable national data on higher education, as well as more informed policy making"

Rankings can "stimulate national debate and focused analysis... which in turn may lead to positive policy changes at system level"









Growing influence among students



REPUTATION, REPUTATION Which of the following are important to you when choosing which education institution to attend? 50.8 The city where the institution is located 69.5 Affordable course/tuition fees 65.2 Attractive course structure/content Profile of academic staff 31.5 Recommendations from family/friends/experts such as education agents 39.5 Availability of scholarships 46.4 Pathway programs offered to enter into the course/degree 24.6 13.6 Friends/family studying at the institution On-campus accommodation 22.0 English language course offered at the institution 21.6 Campus environment and facilities 53.6 Education institution is internationally recognised by potential employers 68.0 85.1 International ranking/reputation Other 1.9 Which would you consider as MOST important to you when choosing which institution to study at? The city where the institution is located Affordable course/tuition fees 13.6 Attractive course structure/content 14.9 Profile of academic staff 2.4 Recommendations from family/friends/experts such as education agents 1.1 5.2 Availability of scholarships Pathway programs offered to enter into the course/degree 2.8 Friends/family studying at the institution 0.4 On-campus accommodation 0.0 1.3 English language course offered at the institution 0.9 Campus environment and facilities

Education institution is internationally recognised by potential employers

International ranking/reputation

Other

21.0

33.0

0.6

Source: IDP research, October 2012











Opinion & Analysis

UCT's ranking shows African university can be world class

BY DANIE VISSER, NOVEMBER 09 2012, 05:15 | 1 COMMENT(S)



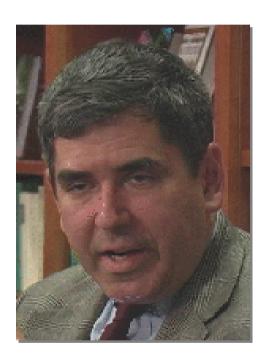








Rankings are not going away.



"Rankings are an unmistakable reflection of growing academic competition.. They seem destined to be a fixture on the global education scene for years to come. As they are *refined and improved*, they can and should play an important role in helping universities to get better."









Times Higher Education's responsibility



"The responsibility weighs heavily on our shoulders. We are very much aware that national policies and multi-million pound decision are influenced by the rankings... We feel we have a duty to improve how we compile the rankings...

"We believe that universities deserve a rigorous, robust and transparent set of rankings – a serious tool for the sector, not just an annual curiosity."









A new ranking system for a new era.













Times Higher Education editorial board's three major criticisms:

Citations data not normalised.

Staff student ratio a weak proxy

Too dependent on subjective opinion











What makes a great university?











The four key pillars:

Teaching



Knowledge Transfer



Global outlook



Research











Thomson Reuters' Stakeholder survey

92% said faculty output (publications) was a "must have/nice to have"

91% said that faculty impact (citations) was a "must have/nice to have"

86% said they wanted faculty/student ratios

84% said they wanted data on income from research grants

79% said they wanted a peer "reputation" measure



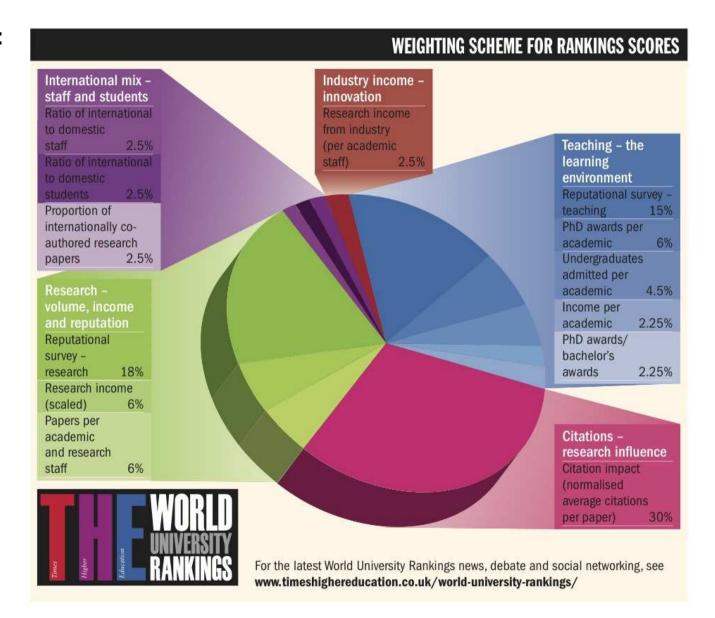








World University Rankings: Methodology











Teaching – the learning environment (30 %)

Reputation survey – Teaching (15 %)

Staff-to-Student Ratio (4.5 %)

PhDs awarded/Undergraduate degrees awarded (2.25 %)

PhDs awarded/Academic staff (6 %)

Institutional income/Academic staff (2.25 %)











Teaching – the learning environment

"I welcome the way Times Higher Education is also trying to measure teaching and is recognising that that's a crucial part of the university experience."

David Willetts, UK universities and science minister











International Outlook – staff, students and research (7.5 %)

International students/total students (2.5 %)

International academic staff/total academic staff (2.5 %)

Scholarly papers with at least one international author/Total scholarly papers (2.5 %)











Industry income – innovation (2.5%)

Research income from industry/Academic Staff (2.5 %)









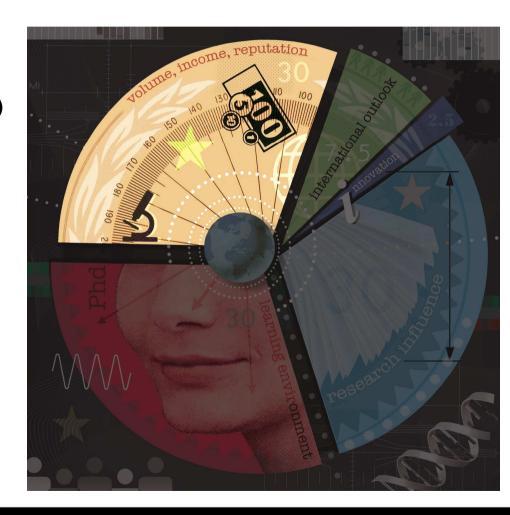


Research – volume, income and reputation (30%)

Reputation survey - research (18%)

Research income (PPP)/Academic staff (6%)

Scholarly papers/Academic staff and research staff (6%)





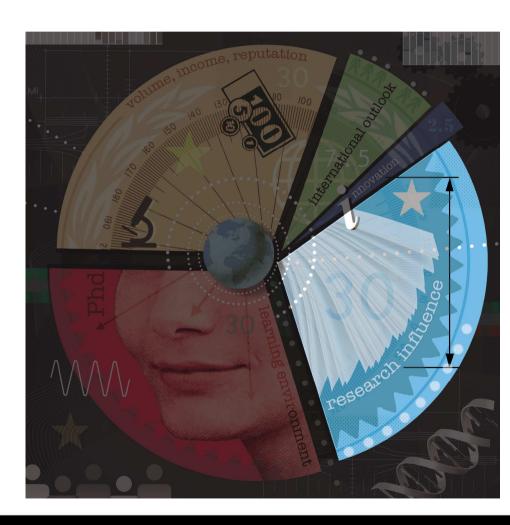






Citations – research influence (30 %)

Citation impact (normalised average citations per paper) (30%)











Citations -- the importance of subject normalisation

Field	Papers	Citation	Citation Impact
Chemistry	618,568	3,335,763	5.39
Engineering	438,538	958,640	2.19
Mathematics	140,219	211,268	1.51
Molecular Biology & Genetics	145,939	1,597,660	10.95
Physics	494,451	2,154,290	4.36











Reactions to the World University Rankings methodology

"Times Higher Education rankings – now increasingly seen as the gold standard."

Ferdinand Von Prondzynski, Vice Chancellor, Robert Gordon University

"The new methodology employed by Times Higher Education is less heavily weighted towards subjective assessments of reputation and uses more robust citation measures. This bolsters confidence in the evaluation method."

Steve Smith, Vice Chancellor, Exeter University

"I congratulate THE for reviewing their methodology to produce this new picture of the best in higher education."

David Willetts, UK minister for universities











The results: 2012-13

Rank 2012-13		Rank 2011-12	Institution
1		1	California Institute of Technology
=2		4	University of Oxford
=2		=2	Stanford University
4	V	=2	Harvard University
5		7	Massachusetts Institute of Technology
6	V	5	Princeton University
7	V	6	University of Cambridge
8		8	Imperial College London
9		10	University of California, Berkeley
10	•	9	University of Chicago







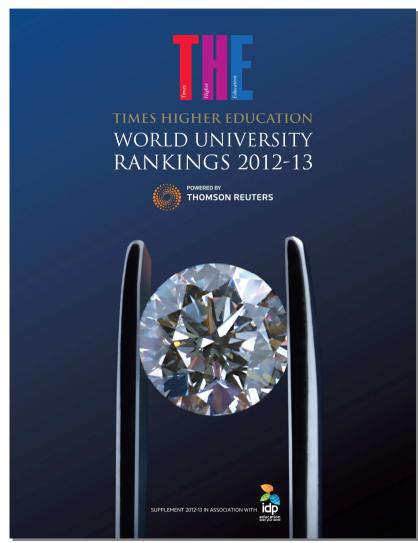




The results 2012-13: Top by region

- 12 ETH Zurich
- 27 University of Tokyo
- 28 University of Melbourne
- 113 University of Cape Town
- 137 Hebrew University of Jerusalem
- 158 University of Sao Paulo













The results 2012-13. Country by country



-		4	633
		C. Cal	

MENTAL BLOCS NATIONS REPRESENTED IN TOP 200					
Country	Number of top 200 institutions		Institution position		
US	76	California Institute of Technology	1		
UK	31	University of Oxford	2		
Netherlands	12	Leiden University	64		
Germany	11	Ludwig-Maximilians-Universität München	48		
Canada	8	University of Toronto	21		
Australia	8	University of Melbourne	28		
Switzerland	7	ETH Zürich-Swiss Federal Institute of Technology Zürich	12		
France	7	École Normale Supérieure	59		
Japan	5	University of Tokyo	27		
Sweden	5	Karolinska Institute	42		
Republic of Korea	4	Pohang University of Science and Technology	50		
Hong Kong	4	University of Hong Kong	35		
Belgium	4	Katholieke Universiteit Leuven	58		
Denmark	3	Aarhus University	116		
Israel	3	Hebrew University of Jerusalem	137		
China	2	Peking University	46		
Singapore	2	National University of Singapore	29		
Rep of Ireland	2	Trinity College Dublin	110		
Finland	1	University of Helsinki	109		
South Africa	1	University of Cape Town			
Taiwan	1	1 National Taiwan University			
Brazil	1	1 University of São Paulo 19			
New Zealand	1	1 University of Auckland 16			
Austria	1	University of Vienna	162		

Source: Times Higher Education World University Rankings 2012-13























SHIFTING POSITIONS IN THE FAST LANE

Country	Number of universities in top 200	Country mean score 2012-13		Average change in rank position per university 2011-12/2012-13
US	76	65.6	-494	-6.50
UK	31	60.1	-208	-6.71
Netherlands	12	58.5	334	27.83
Germany	11	55.8	93	8.45
Canada	8	63.1	-45	-5.63
Australia	8	62.1	120	15.00
Switzerland	7	61.6	-106	-15.14
France	7	56.9	-22	-3.14
Japan	5	60.8	-64	-12.80
Sweden	5	59.5	30	6.00
Republic of Korea	4	61.9	94	23.50
Hong Kong	4	60.7	34	8.50
Belgium	4	55.4	27	6.75
Denmark	3	53.5	43	14.33
Israel	3	50.2	-8	-2.67

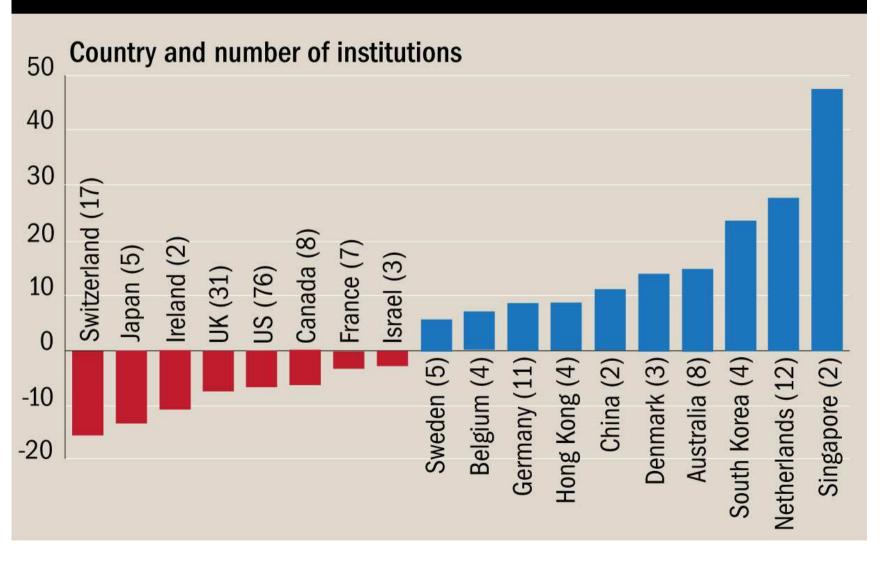








AVERAGE CHANGE IN UNIVERSITY RANKING 2011-12 TO 2012-13





















THE World University Rankings on the iPhone











The results 2012-13: Asia















Thank you!

Phil Baty, Rankings Editor

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- @THEWorldUniRank
- THEWorldUniRank

